# Unit 4

### Video What is business ethics

What is the difference between general and business ethics? (5-7 sentences)

General ethics are the basic rules that help us decide what is right and wrong in everyday life. Business ethics are the specific rules we follow at work. In our personal lives, we might be more flexible with our choices, but at work, there are strict guidelines. These work rules come from the company, society, and even the law. Business ethics focus on fairness, respect, and doing the right thing in a professional setting. In short, general ethics guide our personal behavior, while business ethics guide how we act at work.

### page 1 exercise B - name 3 the most ethical and 3 the least ethical jobs. Explain your choice in 10-15 sentences

Many people see nurses as very ethical because they care for patients and try to help them heal. They often work long hours under pressure, yet still show kindness. Teachers are also viewed as ethical, because they guide children and help them learn important skills. They do their best to support students and help them grow into responsible adults. Civil servants are often seen as ethical because they serve the public, which means they work for the common good. They try to be fair and honest while making policies that help society. On the other hand, bankers sometimes have a bad reputation for putting profit before people. Some bankers push risky deals or do not fully explain the risks to their clients. Car sales executives can also seem less ethical when they use pressure or misleading tactics to sell cars. They might focus more on making money than on meeting customers’ real needs. Estate agents sometimes push buyers to pay more for houses to earn higher commissions. This can conflict with the buyer’s best interests. However, not everyone in these jobs acts the same way. Some nurses, teachers, and civil servants can act unethically, while some bankers, car sales executives, and estate agents can be honest. In the end, it is a person’s own choices and values that decide how ethical they are.

### page 1 exercise C - name 3 the least ethical doings. Explain your choice in 7-10 sentences

Avoiding paying tax is one of the least ethical actions because it takes away money that should go toward public services like schools and hospitals. Selling a defective product is also very unethical because it cheats people by hiding problems and risking their safety. Using your influence to get jobs for relatives, also known as nepotism, is another serious wrongdoing, as it denies fair chances to other qualified candidates. These three actions all involve dishonesty and unfairness, which can harm individuals and society. When people avoid taxes, the community loses resources it needs. When someone sells a faulty product, the buyer may end up with dangerous or expensive problems. Nepotism hurts the trust and fairness in a workplace and can prevent skilled people from getting the jobs they deserve.

### page 2 exercise Vocabulary A - do the task and provide solid translation of each word into Russian

Ex. A

1. corrupt
2. a slush fund
3. disclosure
4. a whistleblower
5. a bribe
6. fraud
7. a confidentiality agreement

Translations

1. trustworthy - заслуживающий доверия
2. a slush fund - черная касса
3. insider trading - инсайдерская торговля
4. a whistleblower - разоблачитель
5. a bribe - взятка
6. fraud - мошенничество
7. a confidentiality agreement - соглашение о конфиденциальности
8. law-abiding - законопослушный
9. a sweetener - подсластитель
10. industrial espionage - промышленный шпионаж
11. a fraudster - мошенник
12. a bonus - премия
13. secrecy - секретность
14. a cover up - сокрытие
15. corrupt - коррумпированный
16. compensation - компенсация
17. disclosure - раскрытие
18. a con artist - аферист
19. a commission - комиссия
20. integrity - честность
21. a whitewash - отбеливание

### page 2 exercise Vocabulary B

1. law-abiding
2. a slush fund
3. industrial espionage
4. a whistleblower
5. a bribe
6. integrity
7. a confidentiality agreement

### page 2 exercise Discussion A (3-5 sentences for each situation)

1. You should appoint the woman if she is the best-qualified. Do not let unfair bias guide your choice. This respects her abilities and promotes equality.
2. You should make sure your company’s pay is fair, not just the local rate. If your advertising campaign highlights honesty and fairness, your actions must match these values. Paying decent wages helps protect your reputation and supports ethical standards.
3. You should talk with your friend about the risks of making mistakes at work. Encourage her to speak to a supervisor or get medical help to protect both her health and the patients. If she refuses, you may need to share the concern with someone in authority for everyone’s safety.

### page 4 exercise E

1. responsibility
2. threats
3. corruption
4. regulation
5. peer pressure
6. transparency
7. controversial

### Video How Ethics Can Help You Make Better Decisions

1. What is the story behind the speech?
   1. A comedy writer made a personal ethical mistake over a car repair claim, which pushed him to explore and study ethics.
2. What were Emmanuel Kant's ideas? (2)
   1. We should act according to rules that everyone could follow (the categorical imperative).
   2. We must not create rules just to serve our own interests.
3. Aristotel's? (1)
   1. We need to develop good virtues, like kindness, and avoid bad ones, such as excessive anger.
4. Utilitarians'? (1)
   1. Utilitarians focus on actions that maximize overall happiness, though this approach can overlook wider social consequences.
5. What was the outcome of a story?
   1. The speaker learned from his mistake and started studying ethics to make better moral decisions in the future.
6. What is the main message of a speech?
   1. The main message is that understanding ethical theories prepares us to handle moral dilemmas and improves our interactions with others.